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Recent achievements reinforce premium focus

Rich & Lingerling has reinforced its position as one of South Australia's premium food and wine tourism businesses, with its accreditation with the National Tourism Accreditation Program and the successful completion of the international Wine & Spirit Education Trust (WSET) qualification.

The 'National Tourism Accreditation Program', provides customers with an assurance that Rich & Lingerling has a proven commitment to the highest quality business practices and excellence in customer service.

The WSET qualification is designed to provide expert knowledge of the principal wines and spirits of the world, and a thorough system for the professional evaluation of wines.

The WSET course is run from London, England, with exams being undertaken in Australia and assessed in England. The qualification can be used as a stepping-stone to the Master of Wine qualification.

"The majority of our guests are either from overseas, or have good awareness of international wine styles. Therefore to provide service to the luxury segment of the market, it is essential that we continue to have a broad range of wine knowledge and add value to the tours our guests' experience," says Jason Miller of Rich & Lingerling.

Rich & Lingerling provides bespoke food and wine experiences for guests, focussing on Barossa Valley, Adelaide Hills, and Fleurieu Peninsula wine regions of South Australia.

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Rich + Lingerling is a specialist tour operator based in South Australia; focusing on Barossa Valley, Adelaide Hills, and Fleurieu Peninsular wine regions. They provide highest quality tailor made food and wine experiences for international and Australian guests. More details available at www.richandlingerling.com.au

